WHY AND HOW TO FUND THE WSFTE?
INDEX

1. The World Social Forum of Transformative Economies
   - What are transformative economies?
   - Why a World Social Forum of Transforming Economies?
   - Who participates in the construction of the Forum?

2. The WSFTE and the construction of a systemic change

3. Funding through partnerships
   - How is the WSFTE funded?
   - Criteria and values of the funding strategy
   - The role of funders
   - How can funders support the process and the organization of the WSFTE?
   - How are funders given visibility?
   - Budget lines that need funding
   - WSFTE’s general budget by areas

4. More information and contacts
1. THE WORLD SOCIAL FORUM OF TRANSFORMING ECONOMIES (WSFTE)

The World Social Forum of Transformative Economies (WSFTE) is a process of convergence of the different alternative economy movements, which we call transformative economies, at a local and international level. The main objective of this process is to bring together social movements and initiatives that share the will of putting people and the environment at the center, end the economic system based on extraction, growth, competitiveness and the financial market, and move towards resilient and collaborative societies that work together and build and strengthen alliances. These social movements and initiatives were built with the sediments of the "other world is possible" of the alter-globalization movement and broad-path traditions such as cooperativism and community economies.

At the World Social Forum in Montreal in 2016, it was decided to organize a thematic edition of this Forum, focused on transformative economies. Two years later, in the World Social Forum of Salvador de Bahia (Brazil) of 2018, its celebration in Barcelona was announced. This city was chosen to host the event taking into account that Catalonia is a world leader in cooperativism and solidarity economy, with a history marked by social struggles.

The initial convenors of the Forum are: Xarxa d'Economia Solidària (XES), which brings together entities transforming economies in Catalonia; the Network of Alternative and Solidarity Economy Networks (REAS), which brings these initiatives together in Spain; and the Intercontinental Network for the Promotion of Social Solidarity Economy (RIPESS), which operates internationally. The three networks formed the Forum Convenors Group until September 2019 and created a partnership as a basis to begin the process towards the Forum, provide it with funding, and create the technical team in charge of the organization.

Currently, and since the meeting of international networks that took place on July 17 and 18 in Barcelona, a new governance model based on the Coordinating Committee has been put into operation, consisting of a Facilitating Committee and eight commissions, where representatives of more than 25 international networks are participating in the process towards the FSMET:

1) Mapping (of transformative economies initiatives)
2) Logistics
3) Contents
4) Facilitation and methodology
5) Communication and extension
6) Economy and financing
7) International Mobilization
8) Virtual Mobilization
In these commissions the operational team of the FSMET is also represented, as part of who executes the tasks of organizing the Forum from Barcelona.

**What are the Transformative Economies?**

In practice, we realize that this "other possible world" already exists. It is manifested in the various proposals for socio-economic transformation that attempt to transcend the traditional frameworks of capitalism. These initiatives are what we call transformative economies, which are all those proposals for socio-economic reorganization that introduce strong criticism on the dominant economic framework, and formulate proposals for socio-economic change.

The main difference between these proposals and the hegemonic capitalist system is that they are based on two principles: putting the sustainability of life at the center, which includes nature, communities and our own bodies, and betting on an equal distribution of power through a democratic and non-profit organization of productive systems.
Why a World Social Forum of Transformative Economies?

These proposals are still scattered and do not have a common account that allows reaching the majorities with a clear and attractive message. It is essential to propose a plural alternative, and to make this mosaic of proposals of the transforming economies visible as a whole, which allows us to go beyond the marginal position they now occupy.

Therefore, the Forum intends to give public visibility and recognition to the projects of transformative economies and provide an alternative narrative to address the hegemonic capitalist discourse. In addition, it wants to serve to join forces between all those processes of confluence that are already taking place and the existing practices of transformative economies. The purpose will be to build an inclusive global agenda together to vindicate the other world that already exists.

So far, the Forum process has been developed in two stages:

- **First meeting: April 5, 6 and 7, 2019**
  It was a working meeting with entities linked to transformative economies, representatives of networks and social movements at local and international level. In this first meeting, the challenges to be discussed, the methodology of the Forum and the process towards 2020 were established.
Second meeting: July 17 and 18, 2019
A two-day meeting of representatives of international networks in order to agree on work plans, redefine the governance model to make it more comprehensive and representative, and validate the next steps to follow.

This two-year process will culminate from June 25 to 28, 2020 with the celebration of the WSFTE, which is planned as a week of activities, with talks, assemblies and cultural activities open to citizens. It is intended as a useful interconnection space between the areas that represent alternative economies, where the other world that already exists can be made known, and a common global agenda on transforming economies, with collective commitments and specific agreements. It also wants to ensure the continuity of the movement after the two-year convergence process.

Who participates in the construction of the Forum?

In order to organize the different areas of debate of the transformative economies, the Forum calls for the participation of the various movements that are concretely building them, starting with feminist economies, the agroecological movement and food sovereignty, the commons (natural, knowledge, urban and digital), and the social solidarity economies – as well as many others.

Transversal to these thematic areas, the Forum will also work on transformative actions, such as education and research (schools, academies, research centers...) or the co-construction of public policies (public institutions, administrations...).
2. THE WSFTE AND THE CONSTRUCTION OF A SYSTEMIC CHANGE

The alternatives proposed in the World Social Forum are opposed to a process of globalization, commanded by large multinational corporations and by governments and institutions that serve their interests, with the complicity of national governments. These alternatives that emerged within the Forum are aimed at consolidating a globalization of solidarity that, as a new stage in the history of the world, respects universal human rights, all citizens of all nations and the environment, relying on democratic international systems and institutions that are at the service of social justice, equality and sovereignty of peoples.

The construction of a common narrative, which is proposed as one of the objectives of the process and the celebration of the WSFTE, is based on two main axes:

- the sustainability of life in relation to nature, with our bodies and with our communities;
- the equal distribution of power: the democratic and non-profit organization of the different formulas in which we organize productive systems, be it public, social-solidarity and even private, breaking the structures and culture of power established in the current economic order.

That is why we can talk about transformative economies, as an agglutinating concept of socio-economic transformation proposals, as alternatives that contribute to the construction of a systemic change by promoting and encouraging, among others:

- Economic justice
- Global justice
- Gender justice
- Environmental and climate justice
- The right to the city

And they do it basically from the various movements, addressing common and transversal issues. Building alternatives on the foundations of cooperativism and the construction of social markets, bringing the traditional social economy closer with new practices of self-organization and democratization of the economy in all links of the economic cycle, providing goods and services for the satisfaction of needs instead of profit.

Also rethinking the agrifood model as a basic piece for the maintenance of life, which is also the rethinking of our relationship with the Earth and the natural cycles, and that, therefore, connects its struggle with all the struggles for the defense of the earth, leaded by social environmentalism and movements such as Degrowth.

Also emphasizing the displacement of markets and capital as the center of socio-economic organization and placing there life and all the processes that make it possible in a sustained way,
with special importance of the care economy and the key role of women and feminized values within these processes.

Or finding alternative and possible ways to manage resources and produce value, based on community management, breaking the state-market duality as the only visible and legitimate spaces for the production, management and allocation of resources of the economic system.
3. FUNDING THROUGH PARTNERSHIPS

How is the WSFTE funded?

The expectation of the Forum organization is that at least half of the budget is generated by its own activity (registration fees, food services, crowdfunding campaigns, etc.). On the other hand, contributions from the organizations of the transforming economies are expected. Another way of financing comes from public institutions, through grants and collaboration agreements; of progressive philanthropy foundations and social transformation projects.

Criteria and values of the funding strategy

The funding strategy proposed by the Forum organization is based on the following essential values:

- Consistency with the paradigm shift to which we aim.
- Transparent accountability.
- The visibility of contributions in all materials and dissemination media.

Likewise, the selection of donors or funders will be done following the criteria established by the World Social Forum, which exclude the receipt of funds from the bodies responsible for the application of the neoliberal model, especially from international financial institutions, political parties, transnational corporations or any other body that does not adhere to the WSF letter of principles.

The role of funders

Consistent with these values, the organization wants to establish a collaborative relationship with the funding organisations that is not based on the mere provision of funds. It is about, on the one hand, giving them an active role in the process so that they can contribute with their view of economic change and of ethical and sustainable finance. On the other, to turn them into allies that contribute not only money, but also resources of different nature: hours of work, experience, resources in kind, dissemination of the Forum, contacts of other funding bodies related to the FSMET, or other intangible goods or services.

How can funders support the process and organization of the WSFTE?

- Disseminating the Forum and adopting an active role in participation.
- Giving support to the organizations of the transforming economies by facilitating their participation both during the process (local confluences) and in the 2020 meeting (covering travel and accommodation costs, for example).
- Co-financing the structure that makes the WSFTE possible: dissemination campaigns, logistics, structure, technical team salaries, etc.
- Making match-funding in crowdfunding campaigns of the WSFTE.
- Sponsoring dialogue or cultural events / spaces in the WSFTE.
- Co-organizing initiatives on topics where they can contribute.

**How are funders given visibility?**

In all communication and dissemination materials (web, social networks, paper material, set design during the event, etc.) the logos or graphic image of the organizations co-financing the WSFTE will be made visible in a specific section.

**Budget lines that need funding**

<table>
<thead>
<tr>
<th>AREA</th>
<th></th>
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<tbody>
<tr>
<td><strong>Communication</strong></td>
<td></td>
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<tr>
<td>Advertising and dissemination campaign in the networks</td>
<td></td>
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<tr>
<td><strong>Logistics and production</strong></td>
<td></td>
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<tr>
<td>Assignment of spaces (for the celebration of the Forum)</td>
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<tr>
<td>Interpreter team and technical equipment for translations</td>
<td></td>
</tr>
<tr>
<td>Facilitators team</td>
<td></td>
</tr>
<tr>
<td>Costs of travel and accommodation of participants</td>
<td></td>
</tr>
<tr>
<td>Options of accommodation at reduced prices (i.e. youth hostels, students/researchers halls of residence, etc.)</td>
<td></td>
</tr>
<tr>
<td><strong>Mobilization, programming and content</strong></td>
<td></td>
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<tr>
<td>Support in the mapping of initiatives</td>
<td></td>
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<tr>
<td>Support for mobilization and local and international participation</td>
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<tr>
<td>Content creation support</td>
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<tr>
<td>Participation in the co-construction of public policies</td>
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<tr>
<td><strong>Structure</strong></td>
<td></td>
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<tr>
<td>Contribution of fungible material for workshops, talks and debates</td>
<td></td>
</tr>
<tr>
<td>Operational team salaries</td>
<td></td>
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<tr>
<td>Structure support (technical office)</td>
<td></td>
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</tbody>
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WSFTE general budget per areas (October 2019 – July 2020)

<table>
<thead>
<tr>
<th>AREA</th>
<th>COSTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Communication</td>
<td>45,000 €</td>
</tr>
<tr>
<td>Logistics and production</td>
<td>200,000 €</td>
</tr>
<tr>
<td>Mobilization, programming and content</td>
<td>62,000 €</td>
</tr>
<tr>
<td>Structure</td>
<td>201,000 €</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>508,000 €</strong></td>
</tr>
</tbody>
</table>

4. FOR MORE INFORMATION AND CONTACT:

WSFTE’s Economics and financing area coordinator:

fund@transformadora.org

WSFTE CO-FUNDERS IN 2019:

WSFTE INITIAL PROMOTERS:
THE WSFTE IS CO-BUILD BY: